Sites:

[www.jewishphilly.org](http://www.jewishphilly.org)

<http://pamlawhorne.com/dos-donts-surveys/>

<http://www.nedarc.org/media/pdf/survey_survey_design.pdf>

What makes a good survey?

* Maintain a main focus point
* Easy to Comprehend
* Short and Appealing to reader
* Rewarding
* Clear instructions
* Accurate Answers
* Include relating questions
* Include A Title to catch readers attention
* Provide Detail in each question
* Insert personal questions toward the end of the survey
* Take “Pre-Test” before actually taking the survey

What not to do in a survey?:

* Ask multiple questions within a question
* Make assumptions
* Use bias language
* Use of unknown terms
* Open ended questions
* Non appealing questions
* Use abbreviations